

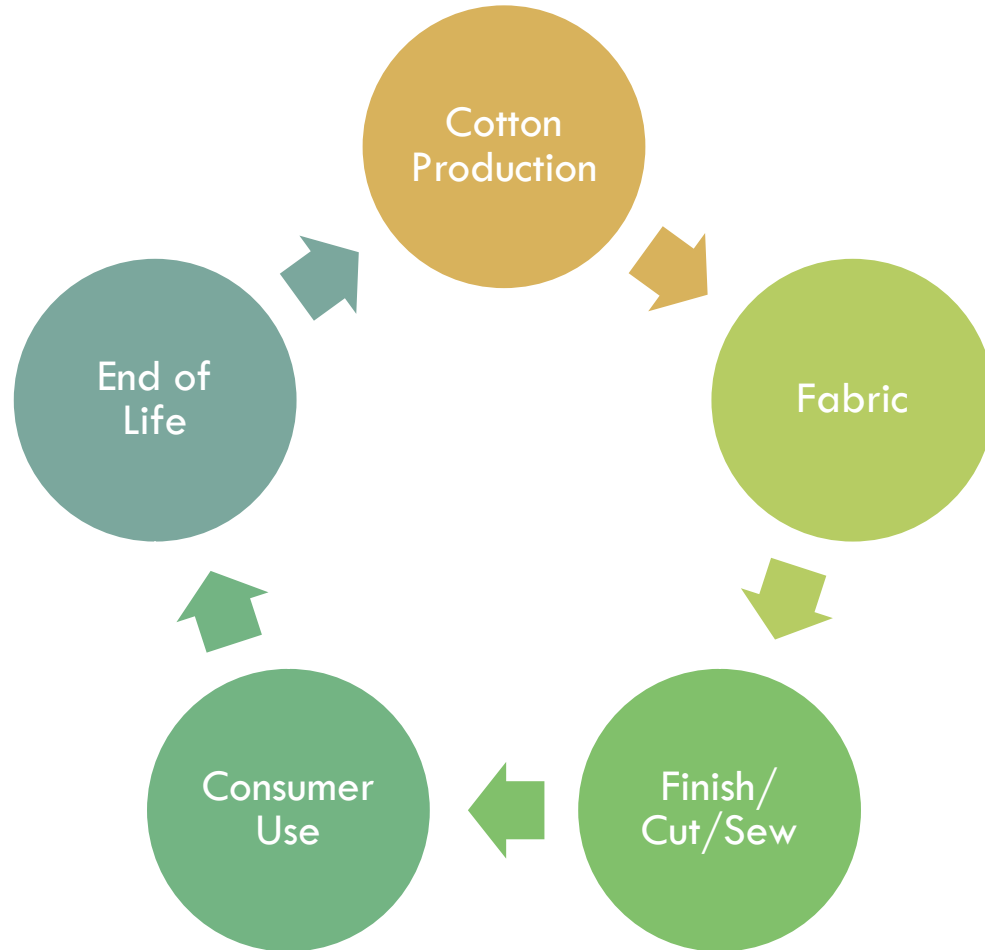
Life Cycle Analysis

Quantifying Cotton's Foot Print

Overview

- What is “LCA” and “LCI”
- Overview of the current effort to develop a robust LCI for cotton
- Example results from Levi’s LCA for 501 Jeans
- → Pat O’Leary to provide details on the agricultural data collection.

“Life Cycle” Perspective on Cotton



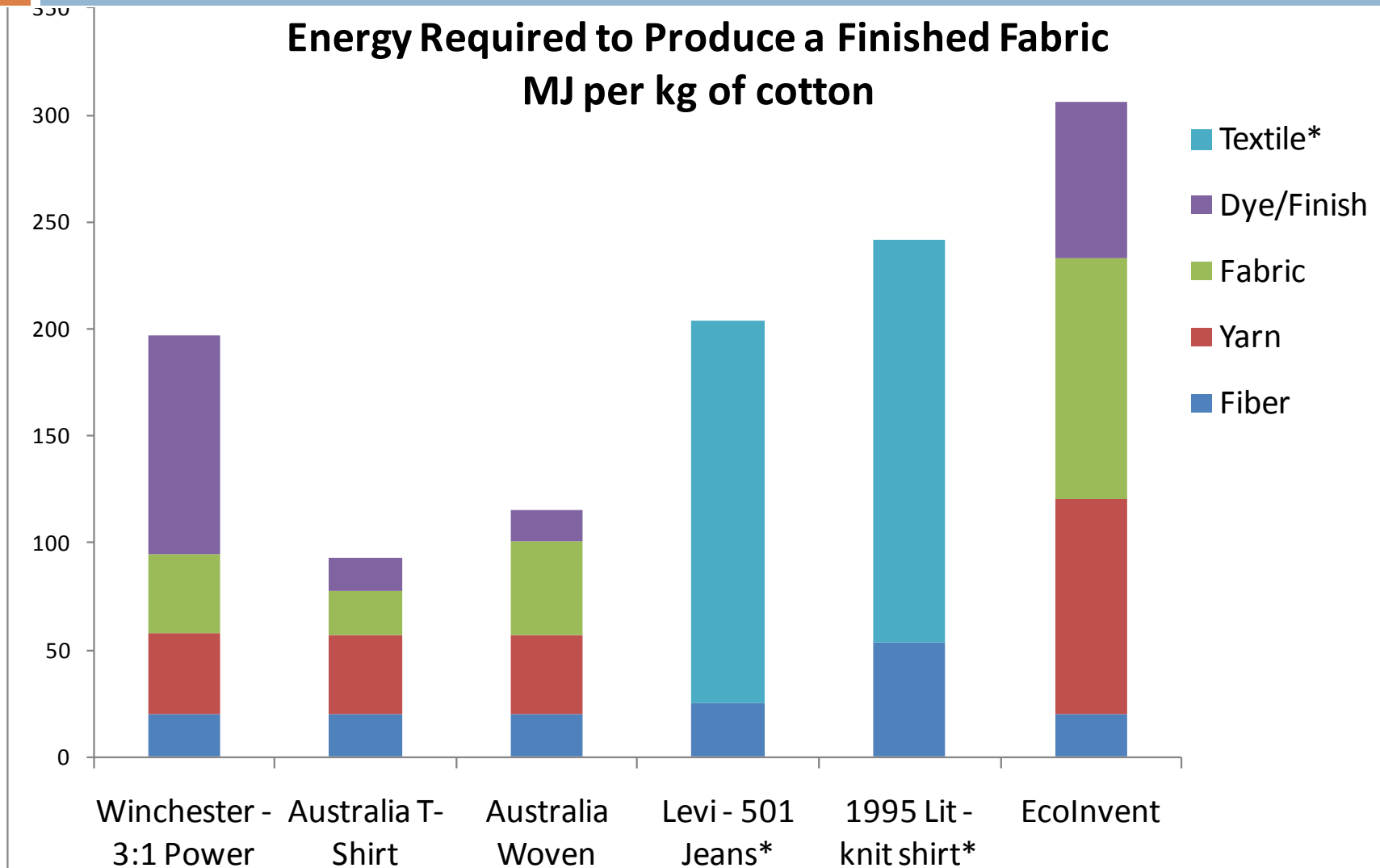
ISO 14044 – LCA Process

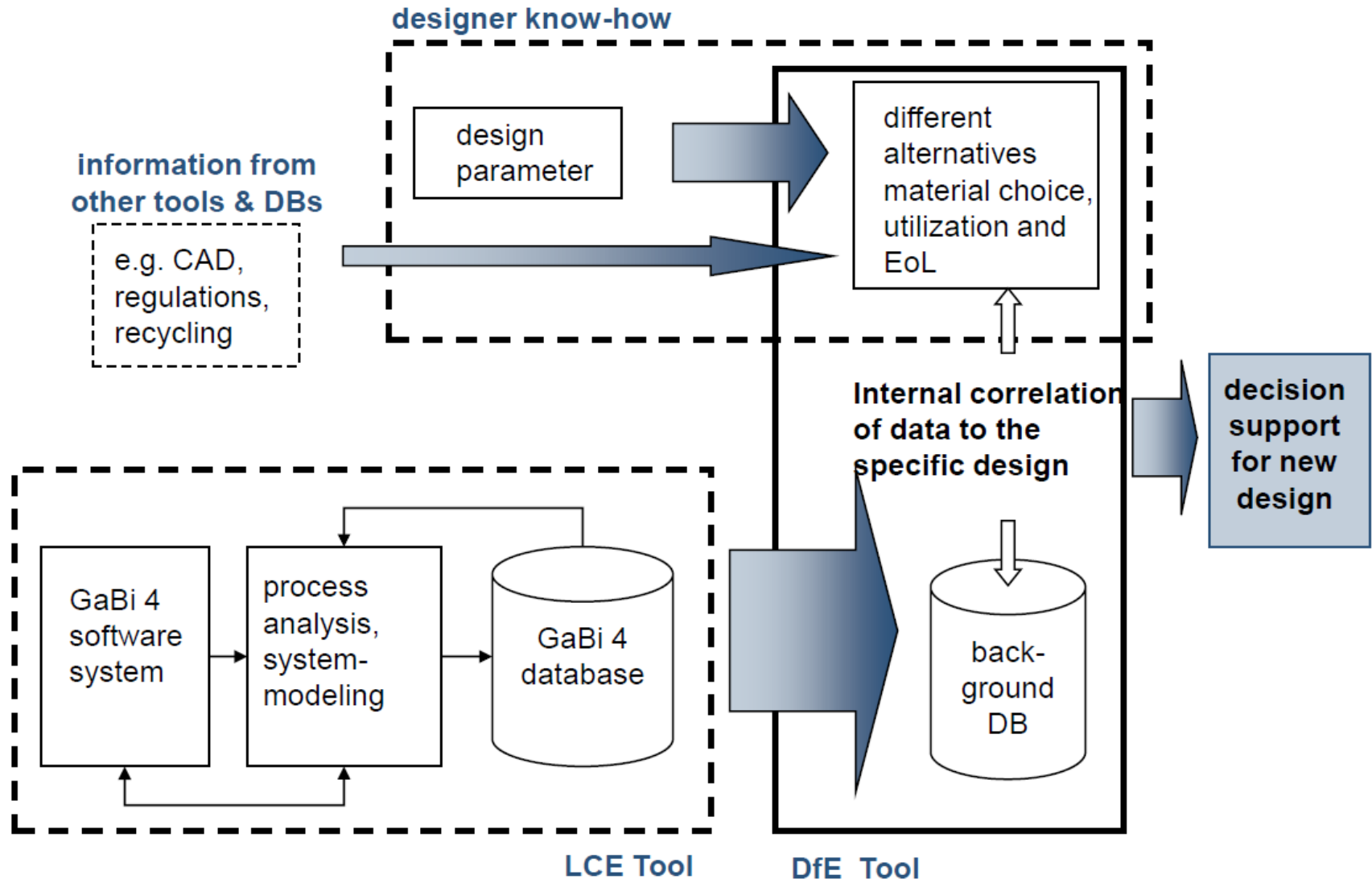
- Goal and Scope Definition of the Project
- **Life Cycle Inventory Development**
 - ▣ Data collection
 - ▣ Literature review
- Impact Assessment
- Interpretation
- Critical Review

Vision 21 LCI

- Collaborative effort:
 - Cotton Foundation
 - Cotton Incorporated
 - Cotton Council International
 - PE Americas
 - Carbon Trust
- **Goal:** Compile a robust and comprehensive life cycle inventory for cotton.

Why does it matter?





Vision 21 Data Collection Overview

- Agricultural Production by region
 - China
 - India
 - US
- Textile Production (knit and woven)
 - China
 - India
 - Turkey
 - Latin America

Cotton Incorporated's Lifestyle Monitor™ Survey: How Consumers WASH Apparel & Home Textile Products

Pajamas



47% wash in washer with warm water

- 44% wash in washer with cold water
- 10% wash in washer with hot water
- 0% usually dry clean

A pair of denim jeans



60% wash in washer with cold water

- 34% wash in washer with warm water
- 5% wash in washer with hot water
- 0% usually dry clean

Dress



53% wash in washer with cold water

- 26% usually dry clean
- 19% wash in washer with warm water
- 1% wash in washer with hot water

Levi's[®] LCA Study

× See:

+ <http://www.levistrauss.com/Downloads/LCASummary.pdf>

+ Or Google “Levi’s LCA jeans”

× Study based on:

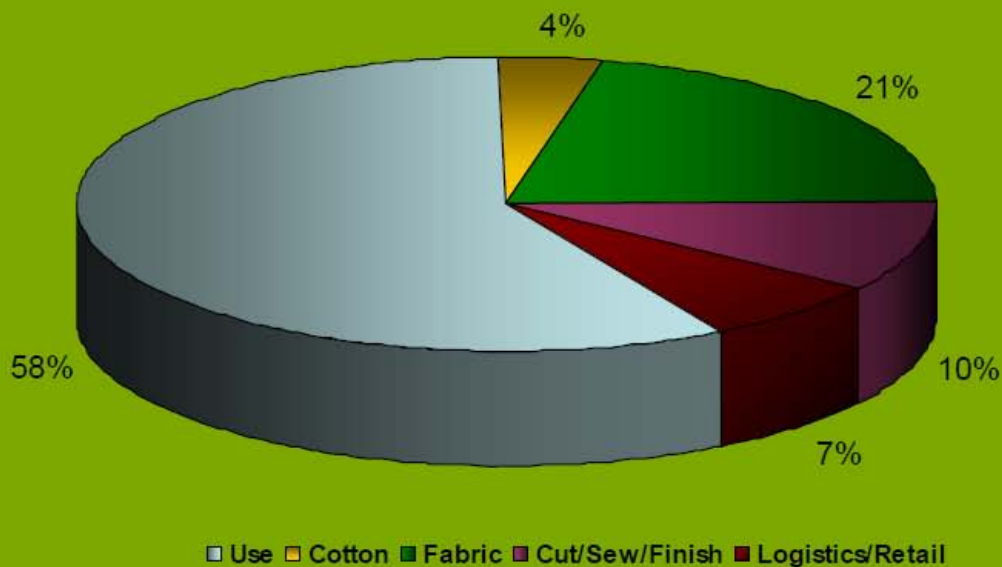
+ Levi's[®] 501[®] Jean; 0193 Finish; Medium Stone Wash

+ 2006 Production year

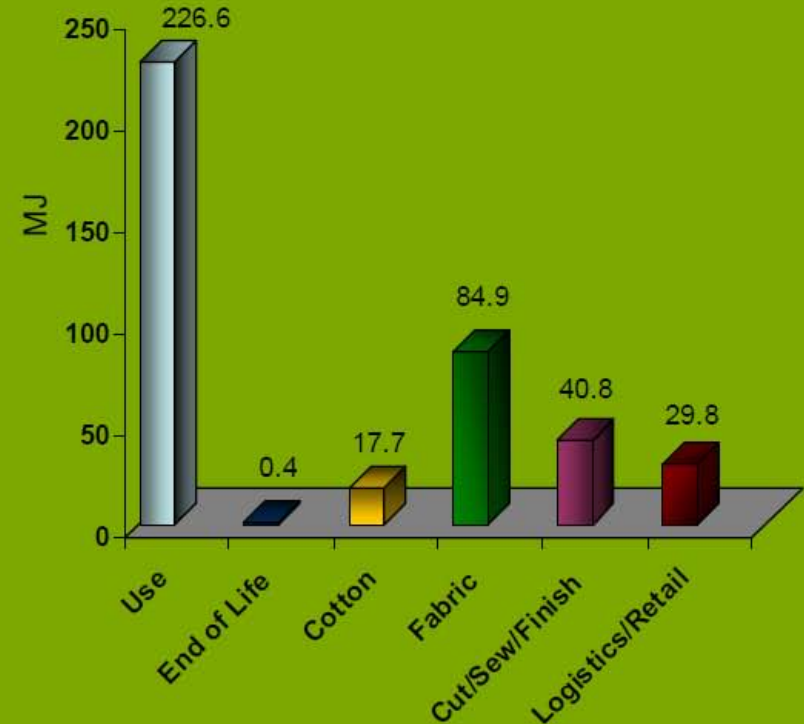
+ Cotton – West Texas; MS; Brazil -> Fabric (Mexico) -> cut & sew (Dominican Republic) -> US Consumer -> Landfill [Habitat house in New Orleans]

Levi's® 501® Jeans – Energy Use

Cradle-to-Grave Energy Use,
% by Phase



Cradle-to-Grave Energy Use (MJ),
Amount by Phase



For the studied Levi's® 501® jeans (cradle to grave),
the energy-use impact was highest at the consumer-use phase (58%)

*Total = 400 MJ = 111 kWh = 379,127 BTU = 2.7 gal diesel
→ Powering a computer for 70 days (8-hr per day)*