



## ICAC's 82nd Plenary Meeting

International Hotel  
Tashkent, Uzbekistan

29 Sept - 3 Oct 2024



**Ms. Ruchita Chhabra**

Ruchita Chhabra brings with her over two decades of experience in the apparel industry, including sustainable cotton sourcing and program management, driving positive change in the fashion sector. With a postgraduate degree in Knitwear Design and Technology from the National Institute of Fashion Technology, India, she brings a unique blend of sourcing expertise and sustainability focus.

Currently, she serves as Director of Grower Engagement at The Sourcery, a firm that is dedicated to facilitating transparent, fair, and efficient trade with full traceability and verified impact, by connecting brands, manufacturers, and cotton growers globally. In this role, she leads Sourcery's global sourcing solution, Direct to Grower, in India and supports initiatives in Pakistan by driving grower outreach and engagement, enhancing supply chain transparency and traceability, and managing stakeholder relationships to ensure that all participants benefit from a sustainable system.

Her extensive experience managing and monitoring programs like Organic, Better Cotton, and REEL (PSCP) at organizations like CottonConnect and Organic Cotton Accelerator is matched by her proven sourcing success with global buying houses like Li & Fung and Impulse International, among others.

This comprehensive background allows her to bridge the gap between farmers, brands, and supply chain partners, fostering collaboration for a more sustainable future.