

81ST PLENARY MEETING

# MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:  
“Local Innovations for Global Prosperity”**



**Dr Olivier Zieschank**

Dr Olivier Zieschank studied Management at the university of Lausanne, where he graduated in 2005. Until 2010, he worked in a Swiss-based start-up that specialised in negotiating cell tower lease agreements, where he became associate director. In 2010, he returned to university and studied applied economics in Neuchatel, Switzerland. He wrote his PhD in Economics at the University of Freiberg, Germany, where he developed a theory of organisation. Mr Zieschank was appointed Economist at the ITMF in August 2017 and became director in January 2021.