

81ST PLENARY MEETING

MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



Dr Alli Rani

Dr P. Alli Rani is Director of Sardar Vallabhbhai Patel International School of Textiles & Management. She completed her education in economics at the university level culminating in a M.Phil and then acquired twin Post Graduate Degrees in Management, specialising in Finance & Marketing. Dr Rani has been awarded PhD for her study of mergers & acquisitions by the Dept. of Economics, Bharathiar University, Coimbatore. Her career began with the Indian Economic Service (IES) and joined the Indian Railway Accounts Service in 1986 and was elected to the Board of Directors of CONCOR in 2009 before taking over as Finance Director. She joined the Cotton Corporation of India Ltd.(CCI) as Chairman-cum-Managing Director in 2017 to balance the demand and supply of quality cotton in the Indian economy. While at CCI, Dr Rani introduced a farmer-friendly mobile app, ‘Cott-Ally, for mass outreach and direct interaction with cotton farmer, and upgraded CCI into a Miniratna Company. During her tenure CCI was upgraded to “Excellent PSU Category” by the Department of Public Sector Enterprises. In 2020, she joined Sardar Vallabhbhai Patel International School of Textiles & Management (SVPITM), Coimbatore, as its Director. The Institute is fast gaining popularity with its accredited specialized UG & PG courses as a ‘go-to’ Higher Education Institute (HEI) for a career in the textile sector.