

81ST PLENARY MEETING

MUMBAI, INDIA

🌐 2-5 December 2023

**Cotton Value Chain:
“Local Innovations for Global Prosperity”**



Ms. Alexandra Peschau

Alexandra Peschau started her cotton career in 2001 and has since worked in various positions, always with a focus on sustainable cotton production in a small holder farming context across the African continent. Since 2017, she has served as Head of Standards and Outreach at the Aid by Trade Foundation, owner of the Cotton made in Africa Standard. The department is responsible for the standards and their continued development; their assurance and monitoring; evaluation, and learning; as well as supporting so-called Managing Entities to implement and continuously improve their performance. During her cotton career, Alexandra has worked on-site with civil society organisations, governmental institutions, and the private sector in Benin, Burkina Faso, Côte d’Ivoire, Ethiopia, Togo, Tanzania, Uganda, Zambia, and Zimbabwe. AbTF also cooperates with partners in Cameroon, Chad, Mozambique, and Nigeria.