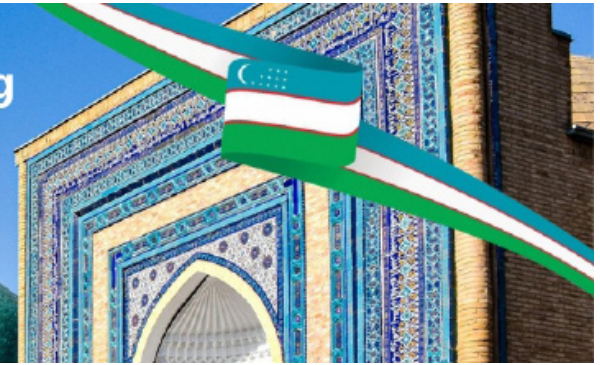




ICAC's 82nd Plenary Meeting

International Hotel
Tashkent, Uzbekistan

29 Sept - 3 Oct 2024



Marc Lewkowitz

Marc Lewkowitz was named the President & CEO of Supima in 2016 after previously holding the Executive Vice President position since joining the organization in January 2003. Beginning his career in the cotton sector in 1990 he was worked across the supply chain building in credibility and authenticity, culminating in the launch of the AQRe™ Project — the traceability, transparency, and physical authentication platform for all SUPIMA® cotton. Integrating the best of digital and physical technologies the AQRe™ Project launched in July 2023 to connect brands/retailers with the supply chain to empower product credibility and authenticity in the final products.

Supima is the non-profit promotional and marketing organization for American Pima cotton growers. Supima manages the global use of the SUPIMA® trademark and works with approximately 500 licensees in more than 50 countries globally. Supima's headquarters are in Tempe, AZ, but also has offices in New York and Fresno, California.

Lewkowitz recently served as the Chair for Better Cotton, with his term ending in June 2024, and also serves as an advisor to both the Executive Committee and the Board for Cotton Council International (CCI) and as an advisor to the Board for the U.S. Cotton Trust Protocol.