43rd Meeting of the Private Sector Advisory Panel (PSAP)
3 December 2019

Sixteen Members of the PSAP were present:

Mr. Adam Kay (Australia),
Mr. Joao Luis Ribas Pessa, (Brazil),
Mr. Mike Edwards (EU),
Mr. Peter Wakefield (EU),
Mr. Fritz Grobien (EU),
Mr. Jerzy Kotwas (EU),
Mr. Antonios Siarkos (EU),
Mr. Dhiren Sheth (India),
Mr. Anupam Gupta (India),
Mr. Steven Chen (Taiwan),
Mr. Fatih Dogan (Turkey),
Mr. Bruce Atherley (USA),
Mr. Marc Lewkowitz (USA),
Mr. Cliff White (CICCA),
Mr. Alan McClay (BCI),
Mr. Neal Gillen (ICAC Rep. to UNCITRAL)

And six members joined the meeting via conference call:
Mr. Syed Istiaq Ahmed (Bangladesh),
Mr. Ahmed Elbosaty (Egypt),
Mr. Muhammad Atif Dada (Pakistan),
Mr. Alex Hsu (Taiwan),
Mr. William Kingdon (ICA),
Mr. Christian Schindler (ITMF)

The Chair, Mr. Peter Wakefield, chaired the meeting.

Secretariat present: Kai Hughes, Mike McCue and Andrei Guitchounts.

The Chair welcomed new members of the PSAP nominated by the panel members and approved by the 562nd meeting of the Standing Committee at the recommendation of the PSAP.

The proposed “Statement Paper” was reviewed and agreed will be an annex to the PSAP report to the Plenary. It is attached to these minutes.
It was agreed to establish a sub-committee on cotton promotion under the PSAP to develop recommendations to the PSAP on their study of the former IFCP activities and proposals on how the PSAP should move forward. The following members have agreed to serve in the sub-committee:
Mr. Adam Kay (Australia),
Mr. Syed Istiaq Ahmed (Bangladesh),
Mr. Fritz Grobien (EU),
Mr. Dhiren Sheth (India),
Mr. Bruce Atheley (USA), agreed to serve as a Chair of the sub-committee,
Mr. Marc Lewkowitz (USA),
Ms. Kim Kitchings (USA)

It was agreed to establish a sub-committee on future ICAC membership structure under the PSAP, including national and international organizations. The sub-committee will develop recommendations to the ICAC on the ICAC membership structure. The following members have agreed to serve in the sub-committee:
Mr. Ibrahim Malloum (Chad),
Mr. Ahmed Khaled Elbosaty (Egypt),
Mr. Mike Edwards (EU),
Mr. Jerzy Kotwas (EU), agreed to serve as a Chair of the sub-committee,
Mr. Dhiren Sheth (India),
Mr. Alan McClay (USA)

The PSAP members were briefed about the launch of the World Cotton Day on October 7, 2019 at the WTO headquarters in Geneva, attended by more than 700 people including senior government officials. The concept of the UN World Cotton Day put forward by the ICAC was supported by the WTO, FAO, UNCTAD and ITC. It is expected that the World Cotton Day will be officially recognised on the UN calendar shortly. Next years’ events are expected to attract a large number of private sponsors and associations for worldwide celebrations. Some fundraising activities related to the World Cotton Day activities could be used for promotional projects developed by the PSAP.

The Secretariat informed the PSAP of the Standing Committee approval for the PSAP to submit a topic to each Plenary Meeting for open discussion. The PSAP recommends the topic of informational labelling of textile products for discussion at the 2020 Plenary.

It was decided that the next meeting of the PSAP will take place in Bremen on Wednesday, March 25, 2020.