



69th PLENARY MEETING

of the

INTERNATIONAL COTTON ADVISORY COMMITTEE

LUBBOCK, TX, USA

SEPTEMBER 20-25, 2010

(As of September 25, 2010)

INTRODUCTION

On behalf of the Government of the USA, the 69th Plenary Meeting of the International Cotton Advisory Committee (ICAC) will take place from September 20-25, 2010 in Lubbock, Texas, USA. The theme of the meeting will be “**Cotton Industry Growth Through Global Unity**”.

SITE OF THE MEETING

The 69th Plenary Meeting of the ICAC will be held at the Overton Hotel and Conference Center, which is within a cheerleader's shout of Jones AT&T Stadium, home of Texas Tech Red Raider football and just a few blocks from the main campus of Texas Tech University. The Lubbock Preston Smith International Airport is just 10 minutes away, with service daily by both national and regional airlines.

HOTELS

The Organizing Committee has arranged a sufficient number of rooms for attendees at the selected hotels. It is advisable to make reservations as early as possible to get choice of rooms.

REGISTRATION AND DOCUMENTS HANDLING

Participants are requested to register for the plenary directly on the Internet <www.icac.org>. If Internet access is not available, send registration forms to the ICAC Secretariat at 1629 K Street, NW, Room 702, Washington, DC 20006-1636, USA, fax (202) 463-6950. **Observers are required to pay a registration fee of US\$525.00 if received by fax, mail or email. Registrations on line will have a discount of US\$50.00.** The registration fee will grant you with a CD, which contains all the documents of the meeting, and participation in all meeting events except meetings of the Steering Committee and the Drafting Group. These CDs together with the meeting badges may be picked up at the Secretariat Registration/Information at the Convention Center on Monday, September 20, 2010 from 10:00 hrs to 16:00 hrs and from Tuesday, September 21 at 8:00 hrs. The Head of Delegation will receive one set of hard documents and each Official Delegate will receive a CD, which include the documents of the meeting. Non-member government delegations and international organizations will receive a CD.

COPIES OF PRESENTATIONS

Delegations should bring copies of country reports and other planned statements for distribution (a minimum of 50 to allow one copy per delegation or 400 for one copy for each participant). It would be appreciated if copies of planned statements could be made available in advance to the Secretariat for distribution to interpreters. It would be of help if documents were e-mailed or if files on CDs or original printouts of presentations could be made available to the Secretariat before or at the meeting for publication in the proceedings. Please follow instructions given in the ICAC Guide to Authors.

VISAS AND TOURS

United States (U.S.) visa policy permits citizens of certain countries to travel to the U.S. without a visa, when they meet certain requirements, under U.S. laws. Other international travelers coming to the U.S. might require a visa, under U.S. immigration law. There are various types of nonimmigrant visas for temporary visitors to travel to the U.S., if you are not a U.S. citizen or U.S. lawful permanent resident. It's important to have information about the steps required to apply for the visa at a U.S. Embassy or Consulate abroad.

The Organizing Committee in the U.S. is planning a robust program of evening dinners and tourist opportunities.

PROVISIONAL AGENDA

Cotton Industry Growth Through Global Unity

Monday, September 20, 2010

- 8:00 Set up of Trade Booths at the Overton Hotel
- 10:00 Registration at the Overton Hotel
to 16:00
- 10:00 Meeting of the Expert Panel on Social, Environmental and Economic Performance of Cotton Production (SEEP)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)
- 13:30 Meeting of the Private Sector Advisory Panel (PSAP)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)
- 14:30 Round Table Discussion: Water Use Efficiency, Lessons from Texas
(Open to all participants, registration requested)
(Horizon Room, Overton Hotel)
Moderator: Bill Harris, Acting Director of Texas Water Resources Institute
Speaker: Jim Bordovsky, Senior Research Scientist & Agricultural Engineer, Texas AgriLife Research
- 19:00 Welcome Reception at the Overton Hotel

Tuesday, September 21, 2010

- 8:00 Registration
- 9:00 **Inaugural Session**
Chair: Eddie Smith, Chairman of the National Cotton Council of America
- Confirmation of the Membership of Mozambique
 - Approval of the Agenda of the 69th Plenary Meeting
 - Recognition of the ICAC Researcher of the Year
 - Eddie Smith, Welcoming Remarks
 - Steve Verett, Executive Vice President, Plains Cotton Growers, Welcoming Remarks
 - Representative of Burkina Faso, host of the 67th Plenary Meeting, Welcoming Remarks on behalf of all delegates
 - Michael Scuse, Deputy Under Secretary for Farm and Foreign Agricultural Services, Opening Remarks
 - Ahmed Elbosaty, Chair of the PSAP, Report of the Private Sector Advisory Panel
 - Terry Townsend, Report of the Executive Director
 - H.E. Amb. Ali Mchumo, Managing Director, Common Fund for Commodities
 - Minister Azmat Ali Ranjha, Embassy of Pakistan, Washington, DC, Report of the Chair of the Standing Committee
- 11:00 Tea/coffee
- 11:30 **First Open Session: Resource Constraints and Cotton Production: Sustaining Cotton's Place in the World Market**
Chair: Kater Hake, Vice President For Agricultural Research, Cotton Incorporated
- Presenter: Wallace Darneille, President & CEO, Plains Cotton Cooperative Assoc.
 - Presenter: Allan Williams, Chair of the Expert Panel on SEEP

- Reactors:
 - Haroldo Rodrigues da Cunha, President, ABRAPA (Association of Brazilian Producers of Cotton)
 - Voruganti Srinivas, Joint Secretary (Cotton), Ministry of Textiles, Government of India
 - Peter Ottesen, General Manager - Crops, Horticulture, Wine and Irrigation Branch, Australia Department of Agriculture, Fisheries and Forestry

13:30 Lunch for all participants
Lunch for Cotton School Directors (by invitation only)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)

15:00 **Second Open Session: New Developments in Cotton Technologies**
Chair: Dan Upchurch, Area Director - Southern Plains Area, Agricultural Research Service, ARS, USDA

- Presenter: Dr. Freddie Bourland, ICAC Researcher of the Year
- Reactors:
 - Baris Kocagoz, Vice Chairman of the Board of Directors, Izmir Mercantile Exchange (IME), Turkey
 - A. Mohamed Mustafa, National Coordinator - Cotton Program, The Sudan Cotton Company, Ltd.
 - Bruce Finney, Executive Director, Cotton Research & Development Corporation (CRDC), Australia
 - Walt Mullins, Cotton Traits Development Manager, Bayer CropScience, USA

17:00 Adjourn

Wednesday, September 22, 2010

8:00 Registration

9:00 **Third Open Session: The Impacts of Social and Environmental Standards on Demand for Cotton and Textiles**

- Chair: Jeff Silberman, Department Chairman - Textile Development and Marketing Department, Fashion Institute of Technology (FIT)
- Panel Members:
 - Andrew Olah, Olah Inc., USA
 - Christine Standal, Coach, Inc., USA
 - Richard Silvia, Home Furnishings Fabric Development Consultant, USA
 - Darryl Knudsen Director of Stakeholder Engagement and Public Policy, Gap, Inc. USA
 - Wolfgang Bertenbreiter, CmiA, Germany
 - Robert Antoshak, FCStone Fibers & Textiles, USA

11:00 Tea/coffee

11:30 **Fourth Open Session: Outlook for Prices of Cotton and Competing Commodities**

- Chair: Gary Adams, Vice President for Economics and Policy Analysis, National Cotton Council of America
- Presentation by the Secretariat on Cotton Supply, Use and Prices
 - Presentation by the Secretariat on the Cost of Cotton Production
 - Andreas Engelhardt, Oerlikon Textile International, Outlook for Polyester
 - Discussion

13:30 Lunch for all participants

15:30 **First Plenary Session: Past Trade Rounds in the Multilateral Trading System: Are There Lessons for the Doha Round?**

- Chair: Robert Riemenschneider, Deputy Administrator, Office of Negotiations and Agreements, Foreign Agricultural Service, USDA
- James D. (Jim) Grueff, Trade Policy Consultant, Decision Leaders, LLC, USA
Lessons for a Successful Doha Round

- Darren Hudson, Texas Tech University, USA
Lessons for the Future Learned from the Elimination of MFA Quotas
 - Marième Fall de Perez Rubin, Counselor, Agriculture and Commodities Division, WTO
Past Negotiations and Relevant Lessons for Concluding the Doha Round
 - Discussion
- 16:00 Meeting of the Task Force on Commercial Standardization of Instrument Testing of Cotton (CSITC)
(Observers welcome, pre-registration requested)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)
- 17:30 Adjourn
- 19:00 Evening Program Open, Hospitality Desk Available

Thursday, September 23, 2010

- 8:00 Registration
- 9:00 **Second Plenary Session: Statements**
Chair: Ambassador Tibor Nagy, Vice Provost for International Affairs, Texas Tech University, USA
- Statements from International Organizations
 - Responsible Sourcing Network
 - International Labor Rights Forum
 - Common Fund for Commodities (CFC)
 - International Trade Center (ITC)
 - Comité d'orientation et de suivi-coton (Cos-Coton)
 - World Trade Organization (WTO)
 - CABI
 - International Forum for Cotton Promotion (IFCP)
 - European Union
 - European Union – African Partnership in Cotton
 - Other Organizations
 - Statements from Member Countries
- 9:00 **First Breakout Session: Improving Industry Efficiency in Storage, Transportation and Handling**
(Horizon Room, Overton Hotel)
Chair: Greg Wakefield, Vice President, Wakefield Inspection Services, Inc.
- Panel Members:
 - Brett Underwood, Trinity Company, USA
 - Les Lewis, Mallory
 - Rick Shepherd, PCCA
 - Steve Dyer, LDCI
 - Alan Adamson, Cargill
 - Peter Barnard, TransGlobal Inspections, LLC, USA
 - Juan Restrepo, President, Diagonal, Colombia
- 10:30 Tea/coffee
- 11:00 **Second Plenary Session: Statements** (continued)
Chair: Ambassador Tibor Nagy, Vice Provost for International Affairs, Texas Tech University
- Statements from Member Countries
 - Statements from Non-Member Countries
- 11:00 **Second Breakout Session: Demand Enhancement: Building on Successful Efforts**
(Horizon Room, Overton Hotel)
Moderator: Jeff Silberman, Executive Director of the International Forum for Cotton Promotion (IFCP)

- Cotton Promotion Workshop 2010, conducted by the International Forum for Cotton Promotion, Sponsored by Cotton Incorporated and Cotton Council International

12:30 Lunch for all participants

14:00 Research Tour and Shopping/Sightseeing opportunities
Buses depart from the Overton Hotel, North Entrance

19:00 Buses will depart from the Overton Hotel for Tuesday Dinner

Friday, September 24, 2010

7:30 Breakfast meeting of plenary meeting host committees (by invitation)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)

8:00 Registration

9:00 **Fifth Open Session (Meeting of the Committee on Cotton Production Research)**
Technical Seminar: "How to Lower the Cost of Cotton Production"
Chair: Thomas L. Thompson, Professor and Department Chair, Dept. of Plant and Soil Science, Texas Tech University, Lubbock, TX, USA

1. Lowering Production Costs Under High Tech Farming,
Steven Brosch, Cotton Grower, Lubbock, Texas, USA
2. The Turkish Approach to Reducing Cotton Production Costs,
Fatma Sarsu, Chief of Section, Ministry of Agriculture and Rural Affairs, Turkey
3. How Will Our Producers be able to Reduce costs and Still be Competitive in the Future,
Christopher Ward, Brazilian Cotton Growers Association, Brazil
4. Optimization of Inputs and Operations for Lowering Production Costs,
Muhammad Arshad, Vice President, Pakistan Central Cotton Committee, Pakistan

10:30 Tea/coffee

11:00 **Fifth Open Session (Technical Seminar) continued**

5. Reducing of Production Costs in Cotton Small-scale Producing Systems in Zambia – enhancing Competitiveness, West K. Chitah, Director, Cotton Development Trust, Zambia
 - Report of the 11th Meeting of the Latin American Association for Cotton Research and Development (ALIDA), Ms. Diana Piedra, National Institute of Agricultural Technology (INTA), Argentina
 - Topic for the 2011 Technical Seminar

11:00 **Third Breakout Session: Cotton Price Risk Management in the Post Recession Age**
(Horizon Room, Overton Hotel)
Chair: Herman Kohlmeyer, MJ Nugent & Co.

- Panel Members:
 - Antônio Vidal Esteve, Empresa Interagropecuária SA, Brazil
 - Wallace Darneille, Plains Cotton Cooperative Association, USA
 - Steven Chen, Tah Tong Textile Co. Ltd., Taiwan

12:30 Lunch for all participants
Lunch meeting of the International Forum for Cotton Promotion (IFCP)
(Secretary General's Conference Room, 14th Floor, Overton Hotel)

- 13:45 **Meeting of the Drafting Group** (Delegates Only)
- 13:45 **Fourth Breakout Session: Best Practices in Cotton Ginning**
(Horizon Room, Overton Hotel)
Chair: Thomas Valco, Cotton Technology Transfer and Education Coordinator
USDA/ARS
- Panel Members:
 - Ed Hughs, ARS, NM
 - Sunil Bajaj, Executive Director, Bajaj Steel Industries Ltd., India
 - Rick Byler, ARS, Stoneville
 - Ross Rutherford, Lummus, USA
 - Trevor Wicks, Director, Ginning & Marketing, The Cotton Company of Zimbabwe Ltd.
 - David E. Mrozinski, Export Sales Manager, Continental Eagle Corp. USA
- 15:30 Tea/coffee
- 16:00 **Meeting of the Steering Committee** (Delegates Only)
Chair: Minister Azmat Ali Ranjha, Chair of the Standing Committee
- Election of Standing Committee Officers
 - Approval of the Statement of the 69th Plenary Meeting
 - Other Business
- 16:00 **Fifth Breakout Session: Best Practices in Instrument Testing**
(Horizon Room, Overton Hotel)
Chair: James Knowlton, Chief, Standardization & Engineering Branch, USDA
- Presenter: Axel Drieling, Senior Manager, Faserinstitut Bremen e.V., Germany
 - Presenter: Jean-Paul Gourlot, Technologist, CIRAD CAT/COT
 - Presenter: Steve Grantham, Head Engineer, USDA AMS
 - Reactors:
 - Dominic Haynes Mwakangale, Tanzania Bureau of Standards, Tanzania
- 17:30 Adjourn
- 19:00 Buses Depart from the Overton Hotel, North Entrance
- 19:30 Closing Dinner, Student Center Ballroom, Texas Tech University

Saturday, September 25, 2010

- 7:30 Breakfast Meeting WCRC-5 Organizing Committee
(Secretary General's Conference Room, 14th Floor, Overton Hotel)
- 9:00 **Sixth Open Session: Progress Toward Industry Harmonization and Standardization**
Chair: Manfred Schiefer, President, M. Schiefer Trading Company, USA
- Presenter: Andrew Macdonald, Chair of the Task Force on Commercial Standardization of Instrument Testing of Cotton (CSITC)
 - Presentation by the Secretariat on Current Phytosanitary Requirements for Cotton
 - Reactors:
 - Subhash Chander Grover, Chairman-cum-Managing Director, The Cotton Corporation of India, Ltd.
 - Dean Ethridge, Director, Fiber and Biopolymer Research Institute, USA
 - Jan Wellman, Executive Director, Bremen Cotton Exchange, Germany
- 10:30 Tea/coffee
- 11:00 **Closing Plenary Session**
Chair: Wallace Darnelle, President & CEO, Plains Cotton Cooperative Assoc.

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- Invitation from Argentina, host of the 70th Plenary Meeting
- Closing comments by Turkey, host of the 66th Plenary Meeting
- Closing comments by other countries
- Closing comments by the Chair on behalf of the United States

12:00 Lunch for all participants

14:30 Start of Technical Tour
Buses depart from the Overton Hotel, North Entrance

Sunday, September 26, 2010

Technical Tour continues

Monday, September 27, 2010

Technical Tour completed