



AGENDA

66th Plenary Meeting of the
International Cotton
Advisory Committee

Izmir, Turkey

ORDRE DU JOUR

66ème Réunion Plénière du
Comité Consultatif
International du Coton

Izmir, Turquie

AGENDA

66a Reunión Plenaria del
Comité Consultivo
Internacional del Algodón

Izmir, Turquía

October
Octobre
Octubre
2007

66TH PLENARY MEETING OF THE INTERNATIONAL COTTON ADVISORY COMMITTEE

Chairman

Tuncer Kayalar

Undersecretary of the Prime Ministry for Foreign Trade
Republic of Turkey

First Vice-Chairman

Elena Cores

Chair of the Standing Committee
Ministry of Agriculture
Spain

Organized by:

Undersecretariat of the Prime Ministry for Foreign Trade

PLENARY SESSIONS

Plenary Sessions are open to delegates, observers and invited guests. The Chairman may, however, exclude observers and guests if necessary in view of the nature of discussions.

OPEN SESSIONS

Open Sessions are open to delegates, observers and invited guests. Observers and guests, as well as delegates, may speak during open sessions upon recognition by the Chair.

STEERING COMMITTEE

The meeting of the Steering Committee, which is devoted to administrative matters, is open only to delegates of member governments.

DRAFTING GROUP

The Drafting Group, which prepares the Statement of the 66th Plenary Meeting, is open only to delegates of member governments.

BREAKOUT SESSIONS

In addition to the production conference, the host country is organizing five breakout sessions on topics of interest to all plenary meeting participants. These sessions will be conducted in English only.

ARRANGEMENTS FOR THE MEETING

The 66th Plenary Meeting of the International Cotton Advisory Committee (ICAC) will be held in Izmir, Turkey, from October 22–26, 2007. The theme of the meeting will be Strategies for National Competitiveness. Opening ceremonies, plenary and open sessions, and meetings of the Steering and Drafting committees and the offices of the Secretariat will be located at the Hilton Hotel in Izmir.

Persons entering the meeting room must wear a name badge, available by registering at the Secretariat Registration/Information Desk. During the plenary meeting, delegates may pick up meeting documents at the Secretariat Registration/Information Desk. Delegations should designate one person to pick up documents. Two sets of meeting documents will be provided to each member-government delegation. One set will be provided to non-member-government delegations and international organizations. Observers are required to pay a registration fee of US\$450 for registration by fax or in person. The fee is reduced to US\$425.00 for on-line registration in advance. The registration fee includes the cost of documents.

The Order of the Day will be available each afternoon for the following day. The Order of the Day will report schedule changes, additional sessions and details of events. Draft minutes of sessions will be available on the day following each session. Minutes of sessions held on the final day will be e-mailed or faxed to heads of delegations. Delegations are allowed fifteen business days from the end of the plenary meeting (November 16, 2007) to notify the Secretariat of changes in the minutes.

Country reports on the cotton situation and other statements and presentations should be received by the Secretariat prior to the plenary meeting in one of the official languages of the Committee, preferably in English. However, statements received by November 16, 2007 can still be included in the proceedings. The Secretariat welcomes e-mails sent to <carmen@icac.org> attaching Word or WordPerfect text files that do not contain placed images. Tables, charts and images should be provided as separate Word, Excel or PowerPoint files. Computer diskettes or original printouts mailed to the Secretariat or delivered at the meeting are acceptable.

Delegates are asked to make copies of planned statements available to the Secretariat before their presentation for distribution to the interpreters.

PROPOSED AGENDA AND TIMETABLE

Strategies for National Competitiveness

Saturday, October 20, 2007

16:00 Meeting of the Private Sector Advisory Panel (PSAP)
Sec. General's Conference Room (by invitation)

Sunday, October 21, 2007

8:00 Set up of Trade Booths

10:00 Registration in the Hilton Hotel
to 16:00 Tours and shopping opportunities

13:30 Meeting of the Task Force on Commercial Standardization of Instrument Testing of Cotton (CSITC)
Turgut Reis Room, Hilton Hotel (observers welcome, pre-registration requested)

19:00 Welcome Cocktail Reception, hosted by Exporter's Association, Hilton Hotel

Monday, October 22, 2007

8:00 Registration at the Hilton Hotel

9:00 Inauguration

- Welcoming Remarks by Ülker Güzel, Deputy Undersecretary for Foreign Trade, Republic of Turkey
- Welcoming Remarks by the Mayor of Izmir Metropolitan Municipality
- Welcoming Remarks by the Governor of Izmir
- Welcoming Remarks by the Chair Tuncer Kayalar, Undersecretary for Foreign Trade, Rep. of Turkey

- Welcoming Remarks by Kürşad Tüzmen, Minister of State of the Rep. of Turkey

Inaugural Session

Chair: Ülker Güzel, Deputy Undersecretary for Foreign Trade, Republic of Turkey

- Report of the Chair of the Standing Committee, Elena Cores, Ministry of Agriculture, Spain
- Report from the Private Sector Advisory Panel, John Mitchell, Cargill Cotton, USA
- Report of the Executive Director, Terry Townsend
- Overview of the Agenda by Ziya Altunyaldiz, Chair of the Organizing Committee
- Approval of the Agenda of the 66th Plenary Meeting
- Welcoming Remarks on behalf of all delegates by the UK

10:30 Tea/coffee

11:00 First Open Session: Strategies for National Competitiveness in Textile and Garment Industries

Chair: Halit Narin, President of the Turkish Textile Employers' Association (TUTSIS)

Speakers:

- Ahmet Öksüz, Vice Chairman of Istanbul Textile & Raw Materials Exporters' Association, Turkey, Outlook for the Turkish Textile Industry
- Ziya Altunyaldiz, Deputy General Director of Exports, Government of Turkey, Rapid Transformation of Turkish Textile and Clothing Sectors in the Global Arena
- Matthias Knappe, International Trade Centre, Competitiveness Requirements of the Textile Industry
- Shafqat Ellahi Shaikh, Chairman, All Pakistan Textile Mills Association
- Mohamed Dhaoui, UNIDO, Upgrading Productive and Trade Capacities in Textile and Garment Industries
- Discussion

13:00 Lunch for all participants

14:30 Second Open Session: Strategies for National Competitiveness in Cotton Production

Chair: Sabri Ünlütürk, Chairman of Aegean Textile & Raw Materials Exporters' Association, Turkey

Speakers:

- Célestin Tiendrébéogo, General Director, Société Burkinabè des Fibres Textiles (SOFITEX), Burkina Faso, Competitiveness Ideas from West Africa
- Nick Earlam, Managing Director, Plexus Cotton Ltd. UK., An Example of International Investment
- Fatih Doğan, Vice Chairman of Akdeniz Textile & Raw Materials Exporters' Association, Turkey, Logistical, Marketing and Quality Issues Affecting the Competitiveness of Cotton
- Tuğrul Yemişçi, Member of Turkish Parliament, Former President of the Izmir Cotton Exchange, Possibilities of Creating a Mediterranean Regional Market
- Discussion

16:30 Adjourn

19:00 Cultural Performance 'Anatolia Cradle of Cultures' and Cocktail Prolong hosted by the Mayor of Izmir

Tuesday, October 23, 2007

8:00 Registration

9:00 Third Open Session: Social, Environmental and Economic Performance (SEEP) of Cotton Production

Chair: Sebahattin Gazanfer, Member of the PSAP, Former General Manager of TARIS, Turkey

Panel Discussion:

- Allan Williams, Chair of the ICAC Expert Panel on SEEP, Technical Director of the Better Cotton Initiative, Australia, Interim Report from SEEP
- Francesca Mancini, Vice Chair of SEEP and Sustainable Agriculture and Farmer Education Specialist, FAO, The Work of FAO related to SEEP
- Mark Messura, Cotton Incorporated, USA, Production Practices and Marketplace Realities: Improving the Competitive Position of Cotton
- Discussion

- 10:30 Tea/coffee
- 11:00 **Fourth Open Session: Outlook for Cotton Supply and Demand**
 Chair: İskender Özdemir, Adana Mercantile Exchange, Member of the Assembly, Turkey
 Speakers:
- Report from the Secretariat, Outlook for World Cotton Supply and Demand
 - Report from the Secretariat, Costs of Cotton Production
 - Outlook for Chinese Supply and Use; Competitiveness of Chinese Cotton
 - Rajaram Jaipuria, Chairman & Managing Director, Ginni Filaments Ltd. India, Outlook for Indian Supply and Use; Competitiveness of Indian Cotton
 - Talat Şentürk, Acting General Directorate of Agricultural Production and Development, Ministry of Agriculture, Outlook for Turkish Supply and Use; Competitiveness of Turkish Cotton
 - Mark Lange, National Cotton Council of America, Outlook for U.S. Supply and Use; Competitiveness of U.S. Cotton
 - Hüseyin Veliöğlü, General Manager of TARIS (Dried Figs and Cotton and Oil Seeds Sales Cooperatives Unions), Turkey, Cotton in Aegean Region and Taris
 - Discussion
- 13:00 Lunch for all participants
 Lunch meeting of the International Forum for Cotton Promotion (IFCP), Secretary General's Conference Room (by invitation)
- 15:00 **First Plenary Session: Cotton and Multilateral Trade Negotiations**
 Chair: Hasan Yalçın, Deputy General Director of Agreements, Government of Turkey
 Speakers:
- Report from the Secretariat
 - Chiedu Osakwe, Director, WTO
 - Aylin Bebekoğlu, Head of Department in General Directorate of Agreements, Government of Turkey, WTO Negotiations on Cotton: The Turkish Perspective
 - Discussion (government representatives only)
- 17:00 Adjourn
- 19:00 Conference Dinner hosted by the Governor of Izmir

Wednesday, October 24, 2007

- 8:00 Meeting of participants in the International Training Workshop on Cotton Quality and Standards
- 9:00 **Second Plenary Session: Statements**
 Chair: Ziya Altunyaldız, Deputy General Director of Exports, Turkey
- Statements from International Organizations
 - Statements from Member Countries
- 9:00 **Breakout Session: Progress Toward Industry Standardization**
 Chair: Axel Drieling, Senior Manager Cotton, Bremen Fiber Institute, Germany
 Speakers:
- Andrew Macdonald, Brazil, Report from the Task Force on Commercial Standardization of Instrument Testing of Cotton (CSITC)
 - John Beck, International Cotton Association (ICA), Report on Standardization of Trade Rules
 - Çiğdem Kılıçkaya, Head of Department, General Directorate of Standardization for Foreign Trade, Government of Turkey, Standardization of Cotton in Turkey
 - Neal P. Gillen, American Cotton Shippers Association, USA
 - Discussion
- 10:30 Tea/coffee
- 11:00 **Second Plenary Session: Statements (continued)**
 Chair: Ziya Altunyaldız, Deputy General Director of Exports, Turkey
- Statements from Member Countries
 - Statements from Non-Member Countries

- 11:00 **Breakout Session: Demand Enhancement**
 Moderator: Jeff Silberman, Executive Director of the International Forum for Cotton Promotion (IFCP)
- o Ira Livingston, Livingston Int'l Consultant, LLC. USA, Building Demand for Cotton: Competition in the Global Market
 - o Mark Messura, Cotton Incorporated, USA, Influencing Chinese Consumers with Cotton Promotion
 - o Jeff Silberman, Cotton Promotion Student Incubator Projects
 - o Panel Discussion by the IFCP
- 12:30 Lunch for all participants
- 13:30 Departure for Mother Mary's House and Ephesus
 Alternative Technical Tour available
- 18:30 Return to Izmir, evening program open

Thursday, October 25, 2007

- 7:00 Breakfast meeting of plenary meeting host committees, Sec General's Conference Room
 (by invitation)
- 8:00 Registration
- 8:30 **Fifth Open Session (Meeting of the Committee on Cotton Production Research)**
 Chair: Oktay Gençer, Professor, Director of Cotton Research Center, Çukurova University, Turkey
 Technical Seminar: The Vision for Technology in 2025
- o Mustafa Ali Kaynak, Dean (Retd.), Faculty of Agriculture, Adnan Menderes University, Aydin, Turkey, Production Problems in 2025
 - o Yechiel Tal, Hazera Genetics, Israel, Cotton Breeding in 2025
 - o Mario Rodríguez Rico, Coalcesar, Colombia, Farmer's Perspective for Cotton Production in 2025
 - o Patricia O'Leary, Cotton Incorporated, USA, New Technologies in 2025
- 9:00 **Meeting of the Steering Committee of the International Year of Natural Fibres (IYNF)**
 (observers welcome)
- 10:30 Tea/coffee
- 11:00 **Fifth Open Session (Technical Seminar) continued:**
- o Michel Cretenet, CIRAD-CA, Crop Management in 2025
 - o Axel Drieling, Bremen Fiber Institute, Germany, Fiber Quality Measurements in 2025
 - o Dean Ethridge, International Textile Center, Lubbock, USA, Summary of WCRC-4
 - o Topic for the 2008 Technical Seminar
 - o Discussion
- 11:00 **Breakout Session: The Effect of Global Warming on Cotton Production**
 Chair: Işık Tarakçıoğlu, Professor, Head of the Department of Textile Technologies, Ege University, Department of Textile Engineering, Turkey
 Speakers:
- o Cesar Izaurralde, Global Climate Change Institute at the University of Maryland, USA
 - o Jens Soth, Coordinator for Research & Implementation Activities Organic Cotton Value Chains, Helvetas Organic Cotton Center, Switzerland, The Role of Sustainable Cotton Production Systems in Mitigating Global Warming
 - o Burçak Kapur, Lecturer, Çukurova University, Turkey
- 12:30 Lunch for all participants
- 13:45 **Meeting of the Drafting Group** (member country delegates)

- 13:45 **Breakout Session: Traceability in Cotton Production and Consumption, Special Regional Efforts to Protect Quality Brands and Logos**
 Chair: Guillaume Pagy, Member of the Aegean Textile & Raw Materials Exporters' Association, Turkey
 Speakers:
 o Barış Kocagöz, Vice Chairman of the Board, Izmir Cotton Exchange, Turkey, Efforts to Promote a New Cotton-mark: "Aegean Cotton"
 o Karim Shafei, Gherzi, Egypt
- 15:30 Tea/coffee
- 16:00 **Meeting of the Steering Committee** (member country delegates)
 Chair: Elena Cores, Chair of the Standing Committee
 o Election of Standing Committee Officers
 o Approval of the Report of the Committee on Cotton Production Research
 o Approval of the Statement of the 66th Plenary Meeting
 o Other Business
- 16:00 **Breakout Session: Price Risk Management in Cotton**
 Chair: Jak Eskinazi, Chairman of the Aegean Ready Wear and Clothing Exporters' Association, Turkey
 Speakers:
 o İlhan Küçükahmetler, Aegean Regional Manager of Denizbank, Turkey
 o Hamdi Bağcı, General Secretary of Turdex (Turkish Derivatives Exchange), Turkey
 o Louis Goreux, Consultant, The Price Smoothing Plan in Burkina Faso
- 17:30 Adjourn
- 19:30 Gala Dinner at the Izmir Cultural Park hosted by the Organizing Committee of the 66th Plenary Meeting

Friday, October 26, 2007

- 9:00 **Sixth Open Session: Biotech Cotton: Situation and Solutions**
 Chair: Georges Yaméogo, Director, Developpement de la Production Cotonnière, Burkina Faso
 Speakers:
 o Aydın Kesen, Chairman of the Board, Izmir Cotton Exchange, Turkey, The Developments in Production and Trade of Biotech Cotton In Turkey and Traceability
 o Rob Tripp, Overseas Development Institute, UK, Biotech Cotton and Resource-Poor Farmers
 o Willem Olthof, Policy Advisor, EC Policies Regarding Biotech Cotton
 o P.D. Patodia, Prime Textiles Ltd. India, Situation of Biotech Cotton in India
- 10:30 Tea/coffee
- 11:00 **Closing Plenary Session**
 Chair: Ülker Güzel, Deputy Undersecretary for Foreign Trade, Republic of Turkey
 o Invitation from Burkina Faso to the 67th Plenary Meeting
 o Closing comments by the Chair on behalf of Turkey
 o Closing comments by Brazil
 o Closing comments by other countries
- 12:00 Lunch for all participants