



**INTERNATIONAL COTTON ADVISORY COMMITTEE**  
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**From the Secretariat**

**For Release July 5, 2011**

**70<sup>th</sup> Plenary Meeting of the ICAC**

**Buenos Aires & Ciudad de Presidente  
Roque Sáenz Peña  
ARGENTINA**

SEPTEMBER 4-10, 2011

***Public and Private Sector Roles in the Cotton Value Chain:  
Ensuring Both Efficiency and Fairness***

Inaugural Session: Two Months from Today

The Inaugural Session of the 70<sup>th</sup> Plenary Meeting of the ICAC will be held on September 5, 2011 in the Panamericano Hotel in Buenos Aires. The 70<sup>th</sup> Plenary Meeting will focus on the roles of governments and the private sector in ensuring growth and the achievement of social objectives. The Closing Session of the Plenary Meeting will be held on Friday, September 9 in the Hotel Gualok in Sáenz Peña.

Between the Inaugural and Closing Sessions there will be a total of 16 open, plenary and breakout sessions, plus a series of parallel sessions and side meetings of technical groups and specialized panels. The meeting will include six open sessions on topics related to strengthening the cotton value chain, two plenary sessions focused on policy matters, including the Doha Round, and five breakout sessions on technical topics. The 70<sup>th</sup> Plenary Meeting will also serve as a basis for better coordination among Latin American countries on the control of the boll weevil.

Participants in the 70<sup>th</sup> Plenary Meeting of the ICAC will have a unique opportunity to view the cotton value chain and links between research and production. The Government of Argentina, in cooperation with the provincial government of Chaco, is arranging complimentary travel from Buenos Aires to the cities of Sáenz Peña and Resistencia on Friday, September 9 and Saturday, September 10. Return flights to Buenos Aires will be provided on Saturday morning September 10 and Sunday morning September 11. The portion of the plenary meeting in Sáenz Peña constitutes an extension of the official agenda of the plenary meeting. The technical tours on Saturday are integral to the subject matter of the plenary meeting.

Registration for the plenary meeting and hotel reservations can be made through the ICAC web site: [ICAC.org](http://ICAC.org). When registering, participants need to indicate whether they will be traveling to Sáenz Peña and Resistencia on September 9 and 10.

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Press releases are available via e-mail. Register online for this free service at:  
<https://www.icac.org/cart/register.php?newsletter=1>

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$230 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at [www.icac.org](http://www.icac.org).