



INTERNATIONAL COTTON ADVISORY COMMITTEE
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From the Secretariat

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70th Plenary Meeting of the ICAC

**Buenos Aires & Ciudad de Presidencia
Roque Sáenz Peña
ARGENTINA**

SEPTEMBER 4-10, 2011

***Public and Private Sector Roles in the Cotton Value Chain:
Ensuring Both Efficiency and Fairness***

Inaugural Session One Month Away

Final preparations for the 70th Plenary Meeting of the ICAC since 1939 are being completed, documents for the meeting are being finished and the agenda is being finalized. The number of registered participants is rising and between 400 and 500 are expected. All indicators point toward a successful plenary meeting.

The underlying purposes of ICAC meetings are to encourage industry improvement by facilitating the adoption of best practices to enhance efficiency, increase productivity and achieve social, environmental and economic objectives in the cotton sector. The extraordinary volatility in prices this past season will provide a backdrop to discussions of government policies and how governments can contribute to better decision-making by enhancing transparency and ensuring a stable/predictable policy environment.

The Inaugural Session will be held on September 5, 2011 in the Panamericano Hotel in Buenos Aires. Between the Inaugural and Closing Sessions there will be a total of 16 open, plenary and breakout sessions, plus a series of parallel sessions and side meetings of technical groups and specialized panels.

Registration for the plenary meeting and hotel reservations can be made through the ICAC web site: ICAC.org.

Press releases are available via e-mail. Register online for this free service at:
<https://www.icac.org/cart/register.php?newsletter=1>

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$230 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at www.icac.org.