



# INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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## 69<sup>TH</sup> PLENARY MEETING OF THE INTERNATIONAL COTTON ADVISORY COMMITTEE Lubbock, Texas, USA September 20-25, 2010

### “Cotton Industry Growth Through Global Unity.”

Preparations for the 69<sup>th</sup> Plenary Meeting of the ICAC are in the final stage. Official documents for the meeting, including reports from the Secretariat and the Chair of the Standing Committee, have been mailed to heads of delegations. The City of Lubbock, Texas and the Overton Hotel and Convention Center are prepared. Registration and hotel reservations are proceeding smoothly, and between 400 and 500 participants from more than 40 countries and 10 international organizations are expected.

A full agenda for the meeting with the names of chairpersons, speakers and panelists is available at [www.icac.org](http://www.icac.org). The agenda includes six Open Sessions:

1. Resource Constraints and Cotton Production: Sustaining Cotton's Place in the World Market
2. New Developments in Cotton Technologies
3. The Impacts of Social and Environmental Standards on Demand for Cotton and Textiles
4. Outlook for Prices of Cotton and Competing Commodities
5. How to Lower the Cost of Cotton Production
6. Progress Toward Industry Harmonization and Standardization

Four Plenary Sessions are scheduled:

1. Inaugural
2. Past Trade Rounds in the Multilateral Trading System: Are there lessons for the Doha Round?
3. Statements
4. Closing

Five Breakout Sessions and a Round Table Discussion have been arranged:

1. Improving Industry Efficiency in Storage, Transportation and Handling
2. Demand Enhancement: building on Successful Efforts
3. Cotton Price Risk Management in the Post Recession Age
4. Best Practices in Cotton Ginning
5. Best Practices in Instrument Testing
6. Water Use Efficiency, Lessons from Texas

The deadline for guaranteed rates and availability at the Overton Hotel and Conference Center has past, but some rooms in the Overton remain available and there is ample space in the overflow hotels nearby. Participants are advised to register and make hotel reservations on line if they have not already done so.

(Press releases are available via e-mail. To register for this free service, send your contact information to [publications@icac.org](mailto:publications@icac.org))

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$225 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at [www.icac.org](http://www.icac.org).