



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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69TH PLENARY MEETING OF THE INTERNATIONAL COTTON ADVISORY COMMITTEE Lubbock, Texas, USA September 20-25, 2010

“Cotton Industry Growth Through Global Unity.”

Program for Accompanying Persons Planned

The Organizing Committee in Lubbock, Texas, USA has prepared an interesting and fun-filled program for accompanying persons during the 69th Plenary Meeting. The program will include opportunities for shopping at Western Wear stores in Lubbock on Tuesday, September 21, visits to museums such as the National Ranching Heritage Center and the Buddy Holly Center on Wednesday, September 22, and a tour and tasting at three wineries on Friday, September 24. Accompanying persons will also be invited to participate in special shopping and tours offered to all plenary meeting participants on Thursday September 23.

The plenary meeting agenda will include sessions devoted to:

- Resource Constraints and Cotton Production: Sustaining Cotton's Place in the World Market
- New Developments in Cotton Technologies
- The Impacts of Social and Environmental Standards on Demand for Cotton and Textiles
- The Outlook for Prices of Cotton and Competing Commodities
- The Uruguay Round and Regional Trade Agreements: are Their Lessons for the Doha Round?
- Improving Industry Efficiency in Storage, Transportation and Handling
- Demand Enhancement: Building on Successful Efforts
- Technical Seminar: “How to lower the cost of cotton production”
- U.S. Futures Market Regulation, Implications for Cotton Price Risk Management
- Best Practices in Cotton Ginning
- Best Practices in Instrument Testing
- Progress toward Industry Harmonization and Standardization: Instrument Testing, Trade Rules and Phytosanitary rules
- Cost Reduction in the Value Chain

Additional information about the meeting is available on the ICAC web site: www.icac.org.

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$225 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at www.icac.org.