



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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69TH PLENARY MEETING OF THE INTERNATIONAL COTTON ADVISORY COMMITTEE Lubbock, Texas, USA September 20-25, 2010

“Cotton Industry Growth Through Global Unity.”

Lubbock is Ready

The City of Lubbock, the Organizing Committee and the Overton Hotel and Convention Center are ready to host the 69th Plenary Meeting.

Meeting registration and hotel reservations are proceeding smoothly. Transportation between the airport and hotels and to social events has been arranged. The social program for the meeting, the program for accompanying persons, a visit to USDA and Texas state research facilities near Lubbock, and an exceptional technical tour following the plenary meeting have all been arranged.

The Overton is a new hotel built to hold meetings the size of the ICAC plenary. Seating arrangements for the plenary meeting and breakout sessions, provisions for the audio/visual systems, the internet café and individual meeting rooms have each been mapped out, and menus for meals and breaks appropriate for an international conference of 500 people have been planned.

With a record crop forecast for the Texas High Plains (the region surrounding Lubbock encompassing 1.5 million hectares of cotton), the atmosphere for a successful world conference to discuss international cotton issues could not be more auspicious.

Registration and hotel reservations can be made on line at ICAC.org. The deadline for guaranteed availability and rates at the Overton Hotel is August 30. The U.S. Department of Agriculture is communicating with the Department of State to ensure the issuance of visas to all registered participants. Additional information about the meeting is available on the ICAC web site: www.icac.org.

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$225 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at www.icac.org.