



INTERNATIONAL COTTON ADVISORY COMMITTEE

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From the Secretariat

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69TH PLENARY MEETING OF THE INTERNATIONAL COTTON ADVISORY COMMITTEE Lubbock, Texas, USA September 20-25, 2010

“Cotton Industry Growth Through Global Unity.”

The Provisional Agenda of the 69th Plenary Meeting was approved by the Standing Committee of the International Cotton Advisory Committee (ICAC) at the 504th Meeting in New York City on Friday, April 9, 2010.

Official invitations to the meeting will be mailed at the end of April, and registration for the meeting will begin on May 1. Approximately 500 participants from 50 countries and 10 international organizations are expected.

Topics of discussion will include:

- Resource Constraints and Cotton Production: Sustaining Cotton's Place in the World Market
- New Developments in Cotton Technologies
- The Impacts of Social and Environmental Standards on Demand for Cotton and Textiles
- The Outlook for Prices of Cotton and Competing Commodities
- The Uruguay Round and Regional Trade Agreements: Are Their Lessons for the Doha Round?
- Improving Industry Efficiency in Storage, Transportation and Handling
- Demand Enhancement: Building on Successful Efforts
- Technical Seminar: “How to lower the cost of cotton production”
- U.S. Futures Market Regulation, Implications for Cotton Price Risk Management
- Best Practices in Cotton Ginning
- Best Practices in Instrument Testing
- Progress Toward Industry Harmonization and Standardization: Instrument Testing, Trade Rules and Pyhtosanitary rules
- Cost Reduction in the Value Chain

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$185 per year via email, \$225 per year in hard copy. A monthly outlook is available by email for \$295 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$460 per year. Access Secretariat reports at www.icac.org.