



INTERNATIONAL COTTON ADVISORY COMMITTEE

1629 K Street NW, Suite 702, Washington, DC 20006 USA

Telephone (202) 463-6660 • Fax (202) 463-6950 • email secretariat@icac.org

From the Secretariat

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Strategies for National Competitiveness

66th PLENARY MEETING IN IZMIR TURKEY

Registration for the 66th Plenary Meeting of the International Cotton Advisory Committee (ICAC) since 1939 is underway. Notices of the meeting and invitations have been sent to all governments, cotton industry associations and previous plenary meeting participants. Registration is available on-line at www.ICAC.org or by contacting the Secretariat for a registration booklet.

The meeting will be held during October 22-26, 2007 in Izmir, Turkey at the Hilton Hotel. The Government of Turkey will host the meeting. The Organizing Committee includes the Turkish Prime Ministry Undersecretariat for Foreign Trade, the Aegean Exporters' Associations and Visitur Travel & Tourism, Inc. The Executive Committee for the Plenary Meeting includes the Ministry of Agriculture and Rural Affairs, The Ministry of Industry and Trade, the Ministry of Culture and Tourism, the Governorship of Izmir, the Izmir Metropolitan Municipality, the Turkish Textile Employers' Association, the Istanbul Textile and Apparel Exporters' Association, the Union of Turkish Chambers of Agriculture, the Izmir Chamber of Commerce, the Aegean Region Chamber of Industry, the Izmir Mercantile Exchange, the Union of Chambers and Commodity Exchanges of Turkey and TARIS the Figs, Raisins, Cotton and Oil Seeds Agricultural Sales Cooperative Unions.

The theme of the 66th Plenary Meeting is Strategies for National Competitiveness. The theme will provide opportunities for discussion of problems and identification of best practices confronting policy makers and businesses in adapting to current highly competitive conditions in the cotton and cotton textile economies. Topics will include:

1. Strategies for National Competitiveness in Textile and Garment Industries
2. Strategies for National Competitiveness in Cotton Production
3. Social, Environmental and Economic Performance (SEEP) of Cotton Production
4. Government Measures
5. Outlook for Cotton Supply and Use
6. Technical Seminar: The Vision for Technology in 2025
7. Biotech Cotton, Situation and Solutions
8. Progress Toward Industry Standardization: Instrument Testing and Trade Rules
9. Demand Enhancement, International Forum for Cotton Promotion
10. Traceability in Cotton Production and Consumption, Special Regional Efforts to Protect Brands and Logos
11. Price Risk Management in Cotton
12. The Effects of Global Warming on Cotton Production

(Press releases are available via e-mail. To register for this free service, send your contact information to publications@icac.org)

The International Cotton Advisory Committee is an association of 43 governments of countries with an interest in cotton. The Secretariat of the Committee publishes information related to world cotton production, supply, demand and prices, and provides technical information on cotton production technology. Detailed statistics are found bimonthly in *COTTON: Review of the World Situation*, \$170 per year via email, \$200 per year in hard copy. A monthly outlook is available by email for \$265 per year. Access to the latest weekly estimates of world cotton supply and use by the Secretariat is available on the Internet for \$420 per year. Access Secretariat reports at www.icac.org.